

Website Disclaimer + Privacy (in compliance with GDPR)

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Applicable law and jurisdiction.

This website is governed by Belgian law. In the event of disputes, the courts of the district of Antwerp shall be solely competent.

Privacy policy

L'Advance B.V. processes personal data in compliance with this privacy statement. For further information, questions or comments on our privacy policy, please contact L'Advance B.V. at info@L-advance.com

Processing purposes

L'Advance B.V. collects and processes customers' personal data for customer and order management purposes (including customer administration, tracking orders/deliveries, invoicing, solvency monitoring, profiling and sending marketing and personalised advertising).

Legal basis (bases) for the processing

Personal data is processed based on Article 6.1. (a) consent, (b) (required for the implementation of an agreement, (c) required to satisfy a legal obligation, (f) required for the protection of our legitimate interest in entrepreneurship of the General Data Protection Act.

Insofar as the processing of personal data takes place based on Article 6.1. a) (consent), customers always have the right to withdraw their consent.

Transfer to third parties

Should this be necessary in order to achieve the stated objectives, the customer's personal data will be shared with other companies of the L'Advance B.V. group within the European Economic Area that are directly or indirectly connected to L'Advance B.V. or with any other partner of L'Advance B.V. guarantees that these recipients will take the necessary technical and organisational measures for the protection of personal data.

Retention period

Personal data processed for customer management will be stored for the time necessary to satisfy legal requirements (in terms of bookkeeping, among others).

Right to inspection, improvement, deletion, limitation, objection and transferability of personal data

The customer is at all times entitled to inspect their personal data and can correct it or have it corrected if it is incorrect or incomplete, have it removed, restrict its processing and object to the processing of personal data involving them based on Article 6.1 (e) or (f), including profiling based on these provisions.

Furthermore, the customer is entitled to obtain a copy (in a structured, standard and mechanically readable form) of their personal details and to have said personal details forwarded to another company.

In order to exercise the aforementioned rights, the customer is requested to:

- Adjust the settings of their customer account; and/or
- Send an e-mail to the following address: info@L-advance.com

Direct marketing

The customer is entitled to object free of charge to the processing of their personal data aimed at marketing.

Complaints

The customer has the right to file a complaint with the Belgian Privacy Protection Commission (35 Rue de la Presse, 1000 Brussels - commission@privacycommission.be).

Use of 'cookies'

During a visit to the website, cookies can be stored on your computer's hard drive. A cookie is a text file placed by a website server in your computer's browser or on your mobile device, whenever you visit a website. Cookies cannot be used to identify people, a cookie can only identify a machine.

'First-party cookies' are technical cookies that are used by the visited site itself and that are intended to enable the site to function optimally. Example: settings adjusted by the user during previous visits, or: a form with data previously completed by the user during prior visits.

'Third-party cookies' are cookies that do not originate from the website itself, but from third parties, e.g., marketing or advertising plug-ins. (For example, Facebook or Google Analytics cookies. For such cookies the visitor to the website must first give consent, which can take place through a bar at the top or bottom of the website, with reference to said policy, which nonetheless does not prevent further browsing on the website.

You can adjust the settings on your Internet browser so that cookies are not accepted, that you receive a warning whenever a cookie is installed or that the cookies are subsequently removed from your hard drive. You can do this through your browser's settings (using the help function). Do take into account that specific graphic elements may not appear correctly or that you will be unable to use specific applications.

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Google Analytics

[for Google Analytics users only]

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